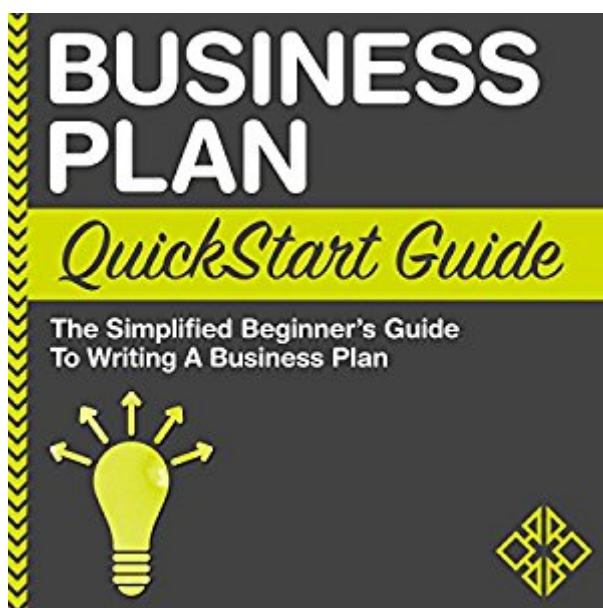


The book was found

Business Plan QuickStart Guide: The Simplified Beginner's Guide To Writing A Business Plan



Synopsis

So you have an idea for a startup, an idea that could potentially be worth millions, even billions! Maybe it's for a software program, a multiplatform app, perhaps a new niche retail store. This idea could change your life, and even more, it can change the world! So, now what? How do you turn that idea into a real-life thriving business? How do you take some chicken scratch on a napkin and turn it into a dollar symbol? Do you need to have your MBA, a CEO as your mentor, or \$200 million in seed money? No! What you need is far more simple, and it can be created in as little as three hours! What you need is a business plan. As simple as it sounds, a business plan is a plan for your business. Think of it as the blueprint for a house. It will show you how to go from start to finish while showing you all of the pieces you will need along the way. A business plan will take an idea or concept for a business and can turn into a reality within as little as 3 hours. In order to create a successful, sustainable business, you need a defined and developed strategy for acquisition of funds, market analysis, advertising, structure, and scaling as well as several other elements. Your initial creation will by no means be a final copy; however, it will serve as a point to build from that will expand in line with the growth and vision of your business.

Book Information

Audible Audio Edition

Listening Length: 1 hour and 29 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: ClydeBank Media LLC

Audible.com Release Date: July 27, 2015

Language: English

ASIN: B013CNYE9O

Best Sellers Rank: #83 in Books > Business & Money > Skills > Business Writing #1151

in Books > Audible Audiobooks > Business & Investing

Customer Reviews

Last spring semester I took an Intro to Business class at the local community college! I'm not really interested in having my own business but apparently the advisor(s) at the college felt that on my quest to become a PR (public relations) superstar, an Intro to Business class was appropriate! For the final project in my class we had to create our own business plan. I gotta tell ya, all, I was a bit scared not only because this plan was a HUGE percentage of the overall grade

but I hadn't really given one thought into what sort of business I'd want to create/own, nor was I aware of what completely goes into a business plan. Ultimately, I decided to go with a coffee shop idea. For class we had to cover six points in our plans which were an executive summary, product/service, target market, competitive advantage, marketing, and management. To really dig deep into each of these points we had to primarily use our textbook for research, and let's be real, textbooks only cover so much. Long story short, I didn't fare so well in that class. Oh well, live and learn! I decided I wanted to review this audio book *How to Write a Successful & Sustainable Business Plan in Under 3 Hours* by Clyde Bank and Business via Audible because after not doing so well in my business class and being limited in terms of learning material, I decided I wanted to better understand what really goes into business plan writing. Perhaps I'd also be able to attempt to discover why the previous start-ups I have worked for didn't take off. Also, if I ever take that business class again, heck yeah I'll be ready for that final project! As for the reasons why I decided to review this, they were ALL explained and excellently answered clearly!

[Download to continue reading...](#)

BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Business Plan QuickStart Guide: The Simplified Beginner's Guide to Writing a Business Plan LLC QuickStart Guide - The Simplified Beginner's Guide to Limited Liability Companies (Starting a Business QuickStart Guides Book 1) Lean Six Sigma: and Lean QuickStart Guides - Lean Six Sigma QuickStart Guide and Lean QuickStart Guide (Lean Six Sigma For Service, Lean Manufacturing) Options Trading: QuickStart Guide: The Simplified Beginner's Guide to Options Trading Options Trading: QuickStart Guide - The Simplified Beginner's Guide to Options Trading (Options Trading, Trading Options, Options Trading for Beginners) Robert's Rules: QuickStart Guide - The Simplified Beginner's Guide to Robert's Rules of Order Robert's Rules: QuickStart Guide - The Simplified Beginner's Guide to Robert's Rules of Order (Running Meetings, Corporate Governance) Lean: QuickStart Guide - The Simplified Beginner's Guide To Lean (Lean, Lean Manufacturing, Lean Six Sigma, Lean Enterprise) Lean Six Sigma QuickStart Guide: A Simplified Beginner's Guide to Lean Six Sigma Lean Six Sigma QuickStart Guide: The Simplified Beginner's Guide to Lean Six Sigma Scrum: QuickStart Guide - The Simplified Beginner's Guide To Scrum (Scrum, Scrum Master, Scrum Agile) Lean QuickStart Guide: A Simplified Beginner's Guide To Lean SQL QuickStart Guide: The Simplified Beginner's Guide to SQL ITSM: QuickStart Guide: The Simplified Beginner's Guide to IT Service Management ITSM QuickStart Guide: The Simplified Beginner's Guide to IT Service Management (IT Service Management, ITIL, ITIL v3) Business Plan:

Business Tips How to Start Your Own Business, Make Business Plan and Manage Money
(business tools, business concepts, financial freedom, ... making money, business planning Book 1)
Writing: A Guide Revealing The Best Ways To Make Money Writing (Writing, Writing Skills, Writing
Prompts Book 1) Taxes: For Small Businesses QuickStart Guide - Understanding Taxes For Your
Sole Proprietorship, Startup, & LLC (Starting a Business QuickStart Guides Book 2) Penny Stock
Trading & Options - Trading QuickStart Guides: The Simplified Beginner Guides to Penny Stock
Trading & Options Trading

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)